



THE HOLLYWOOD CHRISTMAS PARADE Dance or Cheer Group Application

The Hollywood Christmas Parade, an American tradition for over 80 years, will be telecast nationwide throughout the month of December. The parade is held annually the Sunday evening following Thanksgiving Day.

Dance and cheer groups are selected based on a variety of criteria, including crowd projection, dance or cheer ability, uniqueness and entertainment value. In addition, we also seek dance and cheer groups with the ability to perform while continuing to proceed along the route.

Dance and Cheer Requirements:

- The parade welcomes applications from all types of dance and cheer groups, including high school, college, and community teams, specialty groups, companies, studios, gyms, and others. There are no age requirements for dance and cheer group members.
- Dance and cheer groups from all over the world and every style are encouraged to apply.
- Accepted groups will be required to submit a copy of their general liability insurance, from the school, district, or organization that the group represents.

Important Dates:

- The event is filmed the evening of the parade.
- **We are currently accepting applications for 2019 and 2020.**

The deadline to apply is February 1 of the parade year. Qualified dance and cheer groups who apply after this date will be accepted on a space available basis at the discretion of the selection committee.

Exclusive travel planner:





This application must be filled out by the Coach, Studio Director, Owner or Performance Group Leader. Applications from third parties will not be accepted.

Year Applying For (circle one): 2020 2021

Official Name: _____

School Name (If Applicable) or Organization Name: _____

Contact Person & Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone #: _____ Fax #: _____

Email: _____ Cell Phone #: _____

Website: _____

General Categorized Description (Please circle all that apply)

High School Dance	High School Cheer	College Dance	College Cheer
Poms Team	Drill Team	Cheer Gym	Specialty Group
Song Team	Dance Studio	Musical Theater	Other

Breakdown of Members (Please fill in quantities)

Total Members _____	Captain(s) _____
Dancers _____	Staff _____
Cheerleaders _____	Other _____

Exclusive travel planner:





Have you performed in the Hollywood Christmas Parade before? Yes ___ No ___ If yes, year: _____

Do you have an identifying banner? Yes ___ No ___

Unusual stories about the group that the hosts may use in the telecast:

Names of famous performers who were part of this group – this may also be used in the telecast:

The following materials must be included in your application:

1. An 8x10 color photograph of the dance or cheer group
2. Description and color photographs of your costumes or uniforms
3. A 2 – 3 sentence biography of the dance or cheer group
4. Three references, including contact information, who can endorse the performance quality of your group.
5. A YouTube link or DVD of the dance or cheer group in a recent parade appearance. Other performances may be included, but the performance sample should include a parade appearance.
6. Any other information that will help the parade producers evaluate your application.

For further information contact (800) 331-8579.

Please submit this completed application with all requested materials to:

bands@thehollywoodchristmasparade.org

or the address below:

**Gateway Music Festivals & Tours
c/o Hollywood Christmas Parade
P.O. Box 1165, Monticello, MN 55362, USA**

Exclusive travel planner:





All materials submitted with your application become the property of The Hollywood Christmas Parade Television, LLC. I understand that broadcast television coverage is subject to scheduling and mandatory commercial breaks, and the above dance or cheer group is not guaranteed television coverage time. I understand that the above dance or cheer group is responsible for all costs incurred for travel for the Parade. I understand that I will need to secure the rights to the repertoire that our dance or cheer group will perform in The Hollywood Christmas Parade. I also understand that completing and forwarding this application to the Parade Committee does not guaranteed the above dance or cheer group to a position in the parade. Failure to comply with above conditions may result in denial of application to participate and / or in the removal of the dance or cheer group from the parade.

Invitations to participate in the parade can only be extended by The Hollywood Christmas Parade Television, LLC Committee and no other parties.

NO EXCEPTIONS WILL BE HONORED.

Signature

Print Name/ Date

PLEASE COMPLETE ALL SECTIONS OF THIS APPLICATION AND INCLUDE ALL MATERIALS

INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED

(Completion of this application does not guarantee participation.)

Exclusive travel planner:



HOLLYWOOD CHRISTMAS PARADE TELEVISION, LLC
4401 Wilshire Boulevard • Los Angeles, California 90010