



## THE HOLLYWOOD CHRISTMAS PARADE Dance and Cheer Application – Parade Only

**The Hollywood Christmas Parade**, an American tradition for over 80 years, will be telecast nationwide throughout the month of December. The parade is held annually the Sunday evening following Thanksgiving Day.

Dance and cheer groups are selected based on a variety of criteria, including crowd projection, dance or cheer ability, uniqueness and entertainment value. In addition, we also seek groups with the ability to perform while continuing to proceed along the route.

### **Dance and Cheer Requirements:**

- The parade welcomes applications from all types of dance and cheer groups, including high school, college, and community teams, specialty groups, companies, studios, gyms, and others. There are no age requirements for dance and cheer members.
- Dance and cheer groups from all over the world and every style are encouraged to apply.
- Accepted groups will be required to submit a copy of their general liability insurance, from the school, district, studio or organization that the group represents.

### **Important Dates:**

- The event is filmed the evening of the parade.
- **We are currently accepting applications for 2020 and 2021.**  
**The deadline to apply is February 1 of the parade year. Qualified dance and cheer groups who apply after this date will be accepted on a space available basis at the discretion of the selection committee.**
- Any dance or cheer group canceling on or after September 30, the year of the parade, will forfeit their participation fee to Hollywood Christmas Parade Television.

Exclusive travel planner:





**This application must be filled out by the Coach, Director, Owner, or Performance Group Leader. Applications from third parties will not be accepted.**

Year Applying For (circle one):    2020    2021

Official Name: \_\_\_\_\_

School Name (If Applicable) or Organization Name: \_\_\_\_\_

Contact Person & Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_

Website: \_\_\_\_\_

**General Categorized Description** (Please circle all that apply)

- |                   |                   |                 |                 |
|-------------------|-------------------|-----------------|-----------------|
| High School Dance | High School Cheer | College Dance   | College Cheer   |
| Poms Team         | Drill Team        | Cheer Gym       | Specialty Group |
| Song Team         | Dance Studio      | Musical Theater | Other           |

**Breakdown of Members** (Please fill in quantities)

<b>Total Members</b> _____	Dancers _____
Cheerleaders _____	Staff _____
Captains _____	Other _____

Exclusive travel planner:





Have you performed in the Hollywood Christmas Parade before? Yes \_\_\_ No \_\_\_ If yes, year: \_\_\_\_\_

Do you have an identifying banner? Yes \_\_\_ No \_\_\_

Unusual stories about the group that the hosts may use in the telecast:

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Names of famous performers who were part of this group – this may also be used in the telecast:

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**The following materials must be included in your application:**

1. An 8x10 color photograph of the dance or cheer group
2. Description and color photographs of your uniforms
3. A 2 – 3 sentence biography of the group.
4. Three references, including contact information, who can endorse the performance quality of your group.
5. A YouTube link or DVD of the dance or cheer group in a recent parade appearance. Other performances may be included, but the performance sample should include a parade appearance.
6. Any other information that will help the parade producers evaluate your application.

For further information contact (800) 331-8579.

**Please submit this completed application with all requested materials to:**

[bands@thehollywoodchristmasparade.org](mailto:bands@thehollywoodchristmasparade.org)

**or the address below:**

**Gateway Music Festivals & Tours  
c/o Hollywood Christmas Parade  
P.O. Box 1165, Monticello, MN 55362, USA**

Exclusive travel planner:





Please note, if your group is selected to appear in the parade, there is a \$35/person participation fee.

An invoice for this participation fee will be sent to you from Hollywood Christmas Parade Television, LLC. Full payment will be due by September 30, the year of the parade.

Mail payment to:

Attn. Dance/Cheer Groups  
4401 Wilshire Blvd.  
Los Angeles, CA 90010, USA

All materials submitted with your application become the property of The Hollywood Christmas Parade Television, LLC. I understand that broadcast television coverage is subject to scheduling and mandatory commercial breaks, and the above group is not guaranteed television coverage time. I understand that the above group is responsible for all costs incurred for travel for the Parade. I understand that I will need to secure the rights to the repertoire that our group will perform to in The Hollywood Christmas Parade. I also understand that completing and forwarding this application to the Parade Committee does not guaranteed the above group to a position in the parade. Failure to comply with above conditions may result in denial of application to participate and / or in the removal of a dance or cheer group from the parade.

Invitations to participate in the parade can only be extended by The Hollywood Christmas Parade Television, LLC Committee and no other parties.

NO EXCEPTIONS WILL BE HONORED.

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Signature

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Print Name/ Date

PLEASE COMPLETE ALL SECTIONS OF THIS APPLICATION AND INCLUDE ALL MATERIALS

**INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED**

(Completion of this application does not guarantee participation.)

Exclusive travel planner:



HOLLYWOOD CHRISTMAS PARADE TELEVISION, LLC  
4401 Wilshire Boulevard • Los Angeles, California 90010