

SUPPORTING MARINE



FOR IMMEDIATE RELEASE

MEDIA ALERT FOR PRESS CONFERENCE ABOUT
THE 93rd ANNIVERSARY OF THE HOLLYWOOD CHRISTMAS PARADE
SUPPORTING MARINE TOYS FOR TOTS
A VISUAL AND AURAL SPECTACLE WITH 145 PERFORMERS
AND THE ARRIVAL OF SANTA CLAUS WITH RUDOLPH AND HIS ELVES
IN HIS MINI-SLEIGH FROM THE NORTH POLE!

MONDAY, NOVEMBER 24, 2025

Entertainment: 9:15 – 10:00 a.m.; Press Conference: 10:00 – 10:30 a.m.

LAURA MCKENZIE, PARADE CO-HOST; COUNCILWOMAN MONICA RODRIGUEZ; KATE LINDER (THE YOUNG AND THE RESTLESS); GEVORKIAN DANCE ACADEMY DANCERS; PAVA WORLD KOREAN TRADITIONAL BAND, CHINESE LION DANCERS, MULAN, CHANGE FACE AND COSTUMED PERFORMERS, GAY MEN'S CHORUS OF LOS ANGELES, THE FICTIONAL CRICKET CRI-CRI, CAPORALES SAN SIMON GROUP, ARTISTIC STAFF OF GEVORKIAN DANCE ACADEMY, MARINE TOYS FOR TOTS COLOR GUARD & SANTA CLAUS WITH HIS MARINE ESCORTS, RUDOLPH & ELVES!

OVATION HOLLYWOOD 6801 HOLLYWOOD BOULEVARD, HOLLYWOOD, CA 90028 CENTER COURTYARD ON UPPER PLAZA LEVEL (AT THE INTERSECTIONS OF HOLLYWOOD BOULEVARD AND HIGHLAND AVENUE IN HOLLYWOOD, CA)

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WHAT, WHERE & WHEN:

A Press Conference to announce the latest information about *The 93rd Anniversary of the Hollywood Christmas Parade Supporting Marine Toys for Tots*, presented by Associated Television International in association with The City of Los Angeles. Traffic, Road Closures, and Alternative Travel Routes will also be discussed. Monday, November 24, 2025 at Ovation Hollywood, 6801 Hollywood Boulevard, Hollywood, CA 90028 in the Center Courtyard on the Upper Plaza Level, Second Floor, at the intersection of Hollywood Boulevard and Highland Avenue in Hollywood, CA.

From 9:15 – 10:00 a.m. entertainment will be provided by Gevorkian Dance Academy, PAVA World Korean Traditional Band, Chinese Lion Dancers, Mulan, Change Face and Costumed Performers, including two Panda Bears, Caporales San Simón Group, Gay Men's Chorus of Los Angeles and Santa Claus, who are all featured in this year's parade. The Press Conference will be held from 10:00 – 10:30 a.m.

WHO:

- Laura McKenzie, Hollywood Christmas Parade Co-Host.
- Councilwoman Monica Rodriguez, 7th District, City of Los Angeles, Los Angeles City Council.
- **Kate Linder,** Actress on *The Young and The Restless*.
- Acting Captain Garth Romero from the Hollywood Parking Enforcement and Traffic Control Division, City of Los Angeles,
 Department of Transportation will serve as Spokesperson. Deputy Chief Freddie Nuño, City of Los Angeles, Department of Transportation will also be in attendance.
- Representing Marine Toys for Tots: Lieutenant Colonel Travis Zimmerman (Inspector-Instructor, 3rd Air Naval Gunfire Liaison Company, Bell, CA), Spokesperson; Marine Toys For Tots Color Guard: (I to r) Corporal Kenney Torres (Rifle), Corporal Juan C. Perez (American Flag), Sergeant Jeffrey Le (Marine Flag) and Sergeant Quentavious C. Leeks (Rifle).
- Santa Claus (Santa Cortney Lofton) with his Marine Escorts, Gunnery Sergeant Victor I. Winston (from Lawrenceville, GA) and Staff Sergeant Carolina Arzate (from Romeoville, IL), Rudolph and His Elves (from The North Pole).
- 20 Dancers from Gevorkian Dance Academy accompanied by Vartan Gevorkian, Artistic Director, Founder and Choreographer (Spokesperson), Sona Gevorkian, Choreographer (Spokesperson), and Alex Gevorkian, Dance Instructor for Gevorkian Dance Academy.

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WHO:

- 40 Members from PAVA World Korean Traditional Band including drummers, dancers and flag bearers, along with spokesperson, Won S. Myung, President of PAVA World.
- 50 Chinese Lion Dancers, Mulan, Face Changing Performers and Other Costumed Artists, including two Panda Bear Mascots. The delegation will be led by spokesperson, Phoebe Chen Huang, Chief Organizer; Chair, California Entrepreneurs Alliance; Currently Honorary Chair and Formerly Chair, Roundtable of Chinese Organizations (RCAO) Southern California along with: Evans Lam, Managing Director, United Bank of Swissland (UBS) Financial; "Nezha" and Kung Fu Martial Arts Team in the parade: Jennifer Chiang, President of RCAO; Mr. Chengwu Xu, Co-President of RCAO; Lianlian Lin, Executive Director of Board, RCAO; Brenda Yang, Executive Director of Board, RCAO; David Xu Lin, Executive Director of Board, RCAO; Olivia Li, Chief Secretariat, California Entrepreneurs Alliance who will appear in the parade a Mulan; Jane Yu, Chairwoman, American Flying Tigers Communication Association; Mr. Wei Sun, U.S.-China Economic Trade and Culture Art Federation, Amy Wang, President, American Chinese Culture Association; Frederick Golchan, Movie Producer and the Hollywood Ambassador of the Shanghai Film Festival and **Zhangrui (Kim)** Zugong, Director of USSCC.
- 16 Members of the Gay Men's Chorus of Los Angeles who will be led by Ernest H. Harrison, Music Director and Conductor of the Chorus, who will serve as Spokesperson for the group.
- Cri-Cri, a fictional character, an anthropomorphic cricket, created by composer Francisco Gabilondo Soler (revered as a Mexican Walt Disney) in 1934 while broadcasting his own radio show on Mexico's station *XEW*. Cri-Cri will be joined by Francisco Sanz Polo Gabilondo, the grandson of Cri-Cri's creator, who will serve as a Spokesperson.
- 10 Performers from Caporales San Simón Cochabamba California, Bolivian Dance Group, along with Mariela Macias (President of Caporales San Simón Cochabamba California (Spokesperson).
- **John Goodwin,** President and Publisher, Galaxy Press, and **Emily Goodwin,** VP Public Relations, Author Services, Inc., a Parade Sponsor and Parade Green Room Hosts.

HOW: To RSVP, please contact Steve Moyer Public Relations at 818.337.9987 (cell/text) and E-mail moyerpr@earthlink.net; @stevemoyer @stevemoyerpr