

THE HOLLYWOOD CHRISTMAS PARADE

Dance or Cheer Group Application

The Hollywood Christmas Parade, an American tradition for over 80 years, will be telecast nationwide throughout the month of December. The parade is held annually the Sunday evening following Thanksgiving Day.

Dance and cheer groups are selected based on a variety of criteria, including crowd projection, dance or cheer ability, uniqueness and entertainment value. In addition, we also seek dance and cheer groups with the ability to perform while continuing to proceed along the route.

Dance and Cheer Requirements:

- The parade welcomes applications from all types of dance and cheer groups, including high school, college, and community teams, specialty groups, companies, studios, gyms, and others. There are no age requirements for dance and cheer group members.
- Dance and cheer groups from all over the world and every style are encouraged to apply.
- Accepted groups will be required to submit a copy of their general liability insurance, from the school, district, or organization that the group represents.

Important Dates:

- The event is taped the evening of the parade.
- We are currently accepting applications for 2026 and 2027.

The deadline to apply is June 15 of the parade year. Qualified groups who apply after this date will be accepted on a space available basis at the discretion of the selection committee

- Any dance or cheer group canceling on or after September 30, the year of the parade, will forfeit their participation fee to Hollywood Christmas Parade Television.



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This application must be filled out by the Coach, Studio Director, Owner or Performance Group Leader. Applications from third parties will not be accepted.

Year Applying For (select one): 2026 2027

Official Name: _____

School Name (If Applicable) or Org Name: _____

Contact Person & Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone #: _____ Fax #: _____

Email: _____ Cell Phone #: _____

Website: _____

General Categorized Description (Please select all that apply):

High School Dance

High School Cheer

College Dance

College Cheer

Poms Team

Drill Team

Cheer Gym

Specialty Group

Song Team

Dance Studio

Musical Theater

Other: _____

Breakdown of Members (Please fill in quantities):

Total Marchers: _____ **Captain(s):** _____

Dancers: _____ **Staff:** _____ **Cheerleaders:** _____ **Other:** _____



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Have you marched in the Hollywood Christmas Parade before?: Yes No

If yes, what year?: _____

Do you have an identifying banner?: Yes No

Unusual stories about the group that the hosts may use in the telecast:

Names of famous performers who were part of this group – this may also be used in the telecast:

The following materials must be included in your application:

1. An 8x10 color photograph of the band.
2. Description and color photographs of your uniforms.
3. A 2 – 3 sentence biography of the band.
4. Three references, including contact information, who can endorse the performance quality of your band.
5. A YouTube link of the band in a recent parade appearance. Field shows may be included, but the performance sample should include a parade appearance.
6. Any other information that will help the parade producers evaluate your application.

For further information contact (833) PARADE1 or (833) 727-2331.

Please submit this completed application with all requested materials to:

info@thehollywoodchristmasparade.com

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Please note, if your band is selected to appear in the parade, you will be notified of the participation fee.

An invoice for this participation fee will be sent to you from Hollywood Christmas Parade Television, LLC. Full payment will be due by September 30, the year of the parade.

All materials submitted with your application become the property of The Hollywood Christmas Parade Television, LLC. I understand that broadcast television coverage is subject to scheduling and mandatory commercial breaks, and the above marching band is not guaranteed television coverage time. I understand that the above band is responsible for all costs incurred for travel for the Parade. I understand that I will need to secure the rights to the repertoire that our band will perform in The Hollywood Christmas Parade. I also understand that completing and forwarding this application to the Parade Committee does not guarantee the above band to a position in the parade. Failure to comply with above conditions may result in denial of application to participate and / or in the removal of a band from the parade.

Invitations to participate in the parade can only be extended by The Hollywood Christmas Parade Television, LLC Committee and no other parties.

NO EXCEPTIONS WILL BE HONORED.

Director Signature

Print Name/ Date

PLEASE COMPLETE ALL SECTIONS OF THIS APPLICATION AND INCLUDE ALL MATERIALS. INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.

(Completion of this application does not guarantee participation.)